Linh T. Phung

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EDUCATOR
Researcher, Writer, Innovator, Leader

Self-motivated professional with deep knowledge and skills in conducting academic and business research, designing and delivering training and development programs, analyzing/visualizing data, and developing language learning technologies. Expert in managing complex projects, leading diverse teams, and creating valuable educational products and materials.

PROFESSIONAL EXPERIENCE

Founder – Eduling   2019 – Present
Led a cross-functional team of IT developers, content creators, and designers to develop Eduling Speak, a mobile app with over 8,500 downloads that offers 50+ courses and 2,000+ tasks and games.

- Lead the design and development of 50+ gameplays, 2000+ tasks, and 50+ courses for the Eduling Speak app.
- Publish and deliver other products: books, learning materials, online courses, and workshops for learners, educators, and educational leaders.

Chief Learning Officer – Pangea Chat, USA   09/2024-Present

- Design features that maximize opportunities for language use, peer-to-peer interaction, and language acquisition within Pangea Chat, an NSF-funded instant-messaging platform designed specifically for language learning.
- Manage efficacy studies and support external research projects using the platform.
- Present the platform to educators and organizations to increase product adoption.

Senior Research Analyst – Shorelight Education, USA   2/2024 – 6/2024
Led the analysis of extensive data sets to uncover business insights by producing reports that guided strategic decision-making and informed market positioning for an extensive portfolio of products.

- Proposed and redesigned the partnership brief process by integrating multiple databases, resulting in a streamlined data retrieval plan and prompting the company to explore API development for efficiency.
- Led a comprehensive data collection and analysis project by managing tasks and collaborating with a team to produce a detailed report and slide deck, which received high praise from stakeholders for its impact and clarity.
- Created impactful papers on admission criteria by applying academic research and data analysis skills, resulting in high praise from the team for their effectiveness and value.

Director, English Language and Pathways Programs – Chatham University, Pittsburgh, PA   2011 – 2023
Directed a team of 20+ educators and staff, overseeing a curriculum of 30+ courses while ensuring programs review, evaluation, and effectiveness.

- Taught English language courses and conducted research in language learning and teaching.
- Led a team to develop a pathway program at the new university president's request, successfully attracting new students.
- Expanded the English program to accommodate a surge in international students by organizing a team to develop curriculum with 20 courses and services, including orientation, advising, assessment, and cultural activities.
- Restructured curriculum and services to shift from a semester-based schedule to 6 seven-week terms, resulting in enhanced program accessibility and responsiveness to enrollment needs.
- Advised and mentored ESL, Pathways, Undergraduate, and Graduate students as well as colleagues in various professional organizations.
- Developed and delivered student services and programs, including orientations, conversation partners, education symposiums, ambassador programs, academic and cultural events
- Served on committees and collaborated with other offices to ensure excellent student experience and support university-wide initiatives.
- Created and published newsletters, blog posts, and other communications to students and the community.

OTHER TEACHING EXPERIENCE

Visiting Professor, University of Languages and International Studies, Vietnam   **Spring 2025**
Course: ELT Methodologies

Assistant Professor, Anaheim University's School of Education – California   Spring 2024
Course: Materials Development in the EdD in TESOL program

Adjunct Professor, Education Department, Duquesne University – Pittsburgh, PA   Spring 2019
Course: A graduate course in Curriculum Development and Assessment

Visiting Professor, Wenzhou Medical University – Wenzhou, China   Fall 2018 and Fall 2019
Workshops: Action research for language educators, Task-based Language Teaching

Adjunct Professor, Education Department, Chatham University – Pittsburgh, PA   Fall 2018
Course: A graduate course in Strategies in Teaching English Learners

Language Development Specialist, Carnegie Mellon University – Pittsburgh, PA   Spring and Summer 2011
Courses and workshops: English for International Teaching Assistants

Lecturer of English, College of Foreign Languages, Vietnam National University – Hanoi, Vietnam   2003 – 2006

PROFESSIONAL LEADERSHIP DEVELOPMENT

- Elected Member, Nominating Committee, TESOL International Association (current)
- **Member, Incoming Chair, Chair, and Past-Chair,** Affiliate Network Professional Council of TESOL International Association (2019-2025).
- **Judge**, LaunchPad international EdTech Competition, Tech Center at the University of Hawaii (2024)
- **English Language Specialist,** US Department of State (2023)
- **Editorial Board Member**, Innovation in Language Learning and Teaching (Q1 journal) (current)
- **Reviewer**, Language Teaching Research, TESOL Quarterly, System, TESOL Journal, Modern Language Journal, Innovation in Language Learning and Teaching, Studies in Second Language and Teaching (since 2013)
- **Presenter** at webinars and events for US Department of State and Oxford University Press which attracted 6000+ attendees (2023)
- **Teachers' Corner Expert**, US Department of State's American English Live for Educators Facebook page with 500,000+ followers (2023)
- **Columnist**, VNexpress, Vietnam's leading newspaper with 40+ million frequent readers (2022-23)
- **Co-presenter**, Vietnamese Ministry of National Defense Workshop for lecturers from military institutions across Vietnam (2023)
- **National Screening Committee Member**, Fulbright English Teaching Assistantships (2017-2019)
- **Local Co-Chair**, TESOL 2022 International Convention for 2000+ attendees (2022)
- **Member,** University Assessment Committee, Chatham University (2015-2020)
- **Member,** General Education Committee, Chatham University (2011-2020)
- **Chair**, Assessment Subcommittee, Chatham University Diversity and Inclusion Council (2016-2017)
- **Vice-President** (2013-2014), **President** (2014-2015), and **Past President** (2016-2017), Three Rivers TESOL
- **Advisory Board Member,** Home Language Institute, USA (2023-present)

SKILLS

Technology: Proficient in various learning management systems (LMS), customer relation management systems (CRM), student management systems, data analysis software and visualization, multimedia design applications, and video editing software

Languages: English (native-like), Vietnamese (native), French (basic), Chinese (beginning), Spanish (beginning)

Recent course certificates: Instructional design, project management, social-emotional learning and trauma-sensitive teaching

EDUCATION

Doctor of Education in TESOL (Teaching English to Speakers of Other Languages)
Anaheim University – Anaheim, California, USA

Master of Arts in TESL (Teaching English as a Second Language)
Pennsylvania State University, State College – Pennsylvania, USA

Bachelor of Arts in English Language Education
College of Foreign Languages, Vietnam National University – Hanoi, Vietnam

PUBLICATIONS AND PRESENTATIONS

Peer-reviewed articles and publications:
1. Phung, L., Reinders, H. & Pham, H. (2024). *Innovation in language teaching: The case of Vietnam and Cambodia*. London, UK: Palgrave.
2. Phung, L., Nakamura, S. & Reinders, H. (2020). The effect of choice on affective engagement: Implications for task design. In P. Hiver, S. Mercer, A. Al-Hoorie (eds.) *Student Engagement in the Language Classroom*. Bristol: Multilingual Matters.
3. Nakamura, S., Phung, L. & Reinders, H. (2020). The effect of choice on L2 task engagement. *Studies in Second Language Acquisition*.
4. Wolf, D. & Phung, L. (2019). Studying in the United States: Language learning challenges, strategies, and support services. *Journal of International Students*, *9*(1), 211-224.
5. Phung, L. (2017). Task preference, affective response, and learners' engagement in L2 use in a U.S. university context. *Language Teaching Research*, *21*(6), 751-766.

Books:
1. Phung, L. Vietnamese Learning Activities for Kids. USA: HL BOOKS.
2. Phung, L & Tovar, A. (2024). Spanish Learning Games: Juegos para aprender español. HL BOOKS.
3. Phung, L., Hauer, L. & Nguyen, P.A. (2023). *IELTS Speaking Part 2: Strategies, Model Speeches, and Practice Activities*. HL BOOKS
4. Reinders, H., Lewis, M. & Phung, L. (2017). *Studying in English: Strategies for success in higher education*. London, UK: Palgrave.
5. Phung, L. & Pham, S. (2022). Tug of Words (a picture book). USA: HL Books.
6. Phung, L., Pham. S. (2022). Tug of Words: Trò chơi kéo co ngôn ngữ (bilingual picture book).
7. Phung, L., Pham, S. & Quyen, M. (2023). Translanguaging: Hallie's First Words: Những tiếng đầu đời pha trộn của Hà Ly. USA: Stories of Vietnam.
8. Phung, L. & Pham, S. (2024). Four Seasons Together (a picture book). USA: HL Books.
9. Phung, L. & Pham. S. (2024). Four Seasons Together: Bốn mùa cùng nhau (a bilingual picture book). USA: HL Books.
10. Dinh, H. & Phung, L. (2024). 50 Hoạt động nâng cao kỹ năng tiếng Anh trên lớp và tại nhà (50 Activities to enhance English language skills in class and at home). Vietnam: Gamma Books.
11. Phung, L. (2023). Vietnamese Learning Games: Học tiếng Việt qua trò chơi ngôn ngữ. USA: HL Books.

Other publications:
6. Reinders, H. (author), Phung, L. (consultant), Ryan, S. (consultant), Thomas, N. (consultant), (2023). *The Key to Self-regulated Learning – A systematic approach to maximising its potential* [PDF]. Oxford University Press. www.oup.com/elt/expert
7. Phung, L. (2022). From words to picture book: The self-publishing process. *Materials Writer Newsletter of TESOL International*
8. Bauler, C., Phung, L. & Lin, C-C. (2022). Roasting turkey, toasting identities: Reimagining identities through living and cooking. *Mosaic – The Newsletter of the New York State TESOL Association, 52*(1), 16-22
9. Phung, L., Nakamura, S. & Reinders, H. (2019). Learner engagement and subjective responses to tasks in an EFL context. *TESOL's Applied Linguistics Forum*, March 2019.
10. Phung, L. (2019). Người lạ, người thiểu số, và con đường hội nhập. (A stranger, a minority, and my integration journey). *An essay in a multi-authored book titled Almost Home.* Vietnam: Youth Publishing.
11. Phung, L. (2017). Reflection on and engagement in actions as a program administrator. PAIS Newsletter, TESOL International, December 2017. http://newsmanager.commpartners.com/tesolpais/issues/2017-11-20/5.html
12. Phung, L. (2016). Facilitating content and language integrated learning (CLIL) through web-based activities: A teacher's reflection. *Folio, 17*(1), 12-17.
13. Phung, L. (2015). Crossword puzzle partner: Reviewing vocabulary and practicing vocabulary strategies. In H. Reinders and M. Lewis (Eds.), *New Ways of Teaching Adults*. TESOL Publication.
14. Phung, L. (2013). *NNEST (Non-Native English Speaking Teachers) Blog of the month interview*.

Conference presentations:
1. *From page to practice: Integrating literature into language education through a text-based approach.* A plenary speech at the Literature Educators Association of the Philippines conference, April 2025.
2. *Culturally and linguistically inclusive materials for ethnic minority multilingual learners.* TESOL Convention, Long Beach, CA, USA, March 2025
3. *Empowering learners through multimodal and multilingual AI-powered texting.* TESOL Convention, Long Beach, CA, USA, March 2025.
4. *A text-based and task-based approaches to materials development*. Virtual at Syria TESOL Conference, April 2024.
5. *Mobile learning and Task-based Language Teaching*. A keynote speech at the "New Trends in English Language Teaching in Iraq: Exploring Challenges and Solutions." Virtual, April 2024.

6. *AI for language learning.* Presentation as part of an academic panel at the TESOL 2024 Convention, Tampa, Florida, March 2024
7. *Facilitating engagement with corrective feedback with AI tools*. Presentation at the TESOL 2024 Convention, Tampa, Florida, March 2024
8. *Selecting target vocabulary for ELT textbooks.* Presentation as part of an academic panel at the TESOL 2024 Convention, Tampa, Florida, March 2024
9. *REAping directions in TESOL:* Recognition, empowerment, action, and pursuit. Invited panel at the TESOL 2024 Convention, Tampa, Florida, March 2024
10. *Creating technology-enhanced tasks.* Presentation at a panel on materials development. TESOL International Convention, Portland, March 2023
11. *Mobile apps and language learning.* Innovation in Education Conference. Notting Hill College, February 2023
12. *The interaction of tasks and gamification in MALL.* NYSTESOL Annual Conference, November 2022
13. *Developing technology-mediated tasks.* MMVC22 Online Conference, August 2022
14. *Using tasks and gamification to engage learners*. RILAE (Research Institute for Learner Autonomy Education at Kanda University of International Studies), July 2022
15. *From Discord to Eduling Speak: Application of tasks and gamification.* METU ELT International Convention, June 2022
16. *Tasks and gamification for mobile learning.* NETA PeruTec, June 2022
17. *Tasks and gamification in mobile assisted language learning.* Kuwait TESOL, April 2022
18. *Simply talking: Bring the world together through Discord*. TESOL International Convention, March 2022, Pittsburgh, PA
19. *Output in the online language classroom.* Presentation with Dr. Hoa Nguyen, TESOL International Convention, March 2022, Pittsburgh, PA
20. *Gamifying language learning activities.* Presentation with Dr. Hoa Nguyen, TESOL International Convention, March 2022, Pittsburgh, PA
21. *Mobile apps and language learning.* Invited panel at Kingdom of Saudi Arabia Association of Language Teachers (KSAALT), March, 2022
22. *Roasting turkey, toasting identities.* Presentation with Clara Bauler and Ching-Ching Lin at New York State TESOL, November 2021
23. *Simply talking: Bring the world together through Discord.* Webinar with TESOL's Bi/Multilingual Education Interest Section.
24. *Output-prompting techniques in the online language classroom.* Presentation with Dr. Hoa Nguyen, American Association for Applied Linguistics (AAAL) Conference, March 2021
25. *The affordances and pitfalls of gamifying online language activities.* Presentation with Dr. Hoa Nguyen and research team (accepted), American Association for Applied Linguistics (AAAL) conference, March 2021
26. *Input manipulation in virtual EFL classes.* Presentation with Dr. Hoa Nguyen and research team (accepted), American Association for Applied Linguistics (AAAL) Conference, March 2021
27. *The affordances and pitfalls of gamifying online language activities.* Presentation with Dr. Hoa Nguyen and research team (accepted), TESOL Convention, March 2021
28. *Making gamified activities facilitative of language development*. Three Rivers TESOL Conference, October 2020.
29. *A personalized approach to teaching grammar*. EnglishUSA Professional Conference, San Francisco, January 2020.
30. *Learner engagement and subjective responses to tasks in an EFL context.* A research presentation at TESOL International Convention, Atlanta, Georgia, March 12-15, 2019.
31. *Effective collaboration in programming to promote student engagement and growth in global learning.* Presentation with Martina Wells, PACIE (Pennsylvania Council of International Education) Conference, Cranberry, Pennsylvania, October 2018.
32. *The effect of learner control on task engagement.* Paper presented at the Psychology of Language Learning by Sachiko Nakamura, Hayo Reinders, and Linh Phung, Tokyo, Japan, June 2018.
33. *Study in the States: Challenges, strategy use, and support services.* Poster presented at NAFSA Conference, Philadelphia, May 2018.
34. *Developing tasks to maximize language production and learner engagement*. Poster presented at the TESOL International Convention, Chicago, March 2018.
35. *Planning to face challenges in a changing IEP market*. Invited panel at TESOL International Convention, Chicago, March 2018.
36. *Task preference, affective response, and task engagement.* World Congress of Applied Linguistics, Rio de Janeiro, Brazil, July 2017.
37. *Examining task engagement from behavioral and subjective perspectives.* Individual paper as part of a colloquium on "The role of tasks in improving learners' affective responses and engagement in performance." Second Language Research Forum, New York, September 2016.
38. *Understanding, explaining, and developing language tests takes a village.* EnglishUSA Conference, Monterey, CA, January 2016.
39. *From task to engagement to learning: Task design principles.* Three Rivers TESOL Fall Conference, Pittsburgh, PA, November 7, 2015.

40. *Facilitating content and language integrated learning (CLIL) through Web-based activities.* TESOL Convention and Language Expo, Portland, Oregon, March 26-30, 2014.
41. *Promoting collaborative learning through a Glee-based course.* GLoCALL International Conference in Computer Assisted Language Learning, Danang, Vietnam, November 28-30, 2013.
42. *Exploring placement test options.* Presentation with Heather McNaught and Julia Salehzadeh. NAFSA Regional Conference, Pittsburgh, PA, November 14-17, 2013.
43. *Highlighting some online collaborative activities in a "Glee" syllabus.* Three Rivers TESOL Spring Conference, Pittsburgh, PA, April 13, 2013.
44. *Helping students discover language-specific and discipline-specific writing expectations.* Three Rivers TESOL Fall Conference, Pittsburgh, PA, October 26, 2012

Invited lectures and presentations:
1. *Làm mới giảng dạy qua hoạt động game hóa và AI (Refreshing language teaching through gamification and AI-assisted activities).* A presentation delivered to 200 Vietnamese teachers organized by 4.0 Teachers Group, February 2025.
2. *Integrating AI-powered multimodal and multilingual texting into the language classroom*. Connecting Online Conference, February 2025.
3. *The efficacy of mobile-assisted language learning and trends in app development*. Educast International Conference (with 15,000 registrants from 100+ countries), February 2025.
4. *Developing communicative competence through texts and tasks*. Kurdistan Association of TESOL Educators, January 2025.
5. *Creative materials use in class and at home*. PeruTEC webinar, February 2025.
6. *Developing communicative competence through texts and tasks*. U.S. Embassy in Hanoi, December 2024.
7. *Content-based instruction and task-based language teaching*. Workshop delivered to 100+ teachers at EQuest Vietnam, December 2024.
8. *Technology in language teaching.* Childhood Education International, July 22, 2024
9. *Task-based Language Teaching to promote oral communication.* CA TESOL, July 19, 2024
10. *Hoạt động có tính tương tác cao để nâng kỹ năng tiếng Anh.* Presentation with Hong Dinh. Gamma Junior, June 2024.
11. Direct instruction and classroom management. EQuest Professional Development Series for K-12 Teachers, June 2024 (Co-presented with Hong Dinh)
12. *Gamified and multimodal learning*. EQuest Professional Development Series for K-12 Teachers, June 2024
13. *Learning-centred approaches to education*. EQuest Professional Development Series for K-12 Teachers, June 2024
14. *Text-based and task-based approaches to materials development*. Syria TESOL, Virtual, March 2024
15. *Mobile learning and Task-based Language Teaching.* A virtual keynote speech at Annual Seminar on English Language Studies, Indonesia
16. *A systematic approach to self-regulated learning.* Online Conference for Benelux and Swiss Secondary Teachers hosted by Oxford University Press ELT, Virtual, November 2023
17. *Technology and materials development.* A virtual presentation to graduate students at the University of Languages and International Studies, Hanoi, Vietnam, November 2023
18. *Eduling Speak: An intersection between mobile learning and Task-based Language Teaching*. A blended workshop to administrators, teachers, and students at Al-Farahidi University, Iraq
19. *Developing classroom activities with texts*. Virtual TESOL Methodology Forum, Mexico, October 2023
20. *New and fresh: Creating tasks with pictures and texts with the text-based and task-based approaches.* Keynote given at Peru TESOL Conference, July 2023 2.
21. *New and fresh: Creating tasks with pictures, stories, and original texts*. Presentation in the Keynote Speaker Series organized by Saudi Arabia Association for Language Teaching, July 2023.
22. *All you need to know about self-regulated learning*. Presentation with Hayo Reinders at ELTOC Conference, Oxford University Press, June 2023
23. *Applying Task-based Language Teaching.* A 3-day workshop to over 100 lecturers in military schools across Vietnam organized by the Ministry of National Defense
24. *Teaching the four skills.* Materials shared as Teachers' Corner Expert in May 2023 through the US Department of State's Facebook Page American English for Educators
25. *Promoting authentic language use with tasks.* American English for Educators, U.S. Department of State. February 15, 2023.
26. *Carving a path for research, publication, and materials development.* TESOL Career Path Development PLN. January 23, 2023.
27. *Project-Based Learning in ELT*. VietTESOL, October 29, 2022
28. *Teachers as materials developers: Keeping principles of L2 development in mind*. Presentation at TESOL Gulf, December 2020.
29. *Improving your English speaking skills*. A Facebook live presentation to hundreds of students in Vietnam through EducationUSA, Ho Chi Minh, November 2020

30. *Improving your English speaking skills*. Presentation to Taiwanese students through Taiwan Fulbright Office, June 2020.
31. *Improving your English speaking skills*. A Facebook live presentation to hundreds of students in Vietnam through EducationUSA, Hanoi, April 2020
32. *Two approaches to developing English teaching materials.* Invited presentation to the Faculty of English, University of Language and International Studies, Vietnam National University, Hanoi, Vietnam, March 2018.
33. *L2 motivation self-system: Reviewing concepts and research.* Guest lecture to MA students from King Mongkut's University of Technology Thonburi. November 2017.
34. *Developing English learning/teaching materials for the Brazilian academic community.* Webinar to teachers participating in the Languages without Borders project by the Brazilian Ministry of Education, October 2017.
35. *Tasks, task engagement, and affective responses.* GESL 510: Theories and Practice in Second Language Learning, Duquesne University, October 2016.
36. *Working with nonnative English speaking students.* Doctoral seminar in multiculturalism, Chatham University, July 2017, June 2016, and July 2015.
37. *Pedagogical considerations in teaching nonnative English speaking students.* Nursing Department Professional Event, Chatham University, September 2015.
38. *My experience with Vietnam.* History course, Chatham University, spring 2012 and spring 2016.
39. *Curriculum development and assessment.* A two-hour workshop presented to the faculty of English for Specific Purposes. Foreign Trade University, Hanoi, Vietnam, September 2015.
40. *Working with English language learners (ELLs) and clients: Strategies for effective communication.* ESL Symposium, Community College of Allegheny County, West Mifflin, PA, April 2015.
41. *Working with non-native English speaking students.* Chatham University's Professional Development Series, January 2015.