

**Linh T. Phung**  
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**INTERNATIONAL EDUCATOR, INNOVATOR, LEADER**

Dedicated international educator, innovator, and leader with a proven track record of **directing successful educational programs**, fostering academic excellence, and **driving innovation** in language learning. A **published author and expert in language education** with publications in high impact journals, experienced in leadership roles, and committed to enhancing educational experiences and outcomes.

**HIGHLIGHTS OF WORK EXPERIENCE**

**2011-2023**

**Director of the English Language and Pathways Programs**, *Chatham University, Pittsburgh, PA*

- **Directed and supervised** a dynamic team of 20+ teachers, tutors, and staff members
- **Oversaw** a curriculum comprising 30+ courses, program review and evaluation, and the overall effectiveness of the programs
- **Advised and mentored** ESL, Pathways, Undergraduate, and Graduate students as well as colleagues in various professional organizations
- **Developed and delivered student services and programs** including new international student orientation, Conversation Partner Program, International Education Symposiums, International Student Ambassador Program, Let's Talk Friday, field trips, and other academic and cultural events
- **Oversaw and managed databases** of new applications, academic records, student issues, and immigration records
- **Served on committees and collaborated with other offices** to ensure excellent student experience and support university-wide initiatives
- **Served as Designated School Official (DSO)** in the government's immigration system for international students
- **Created and published newsletters**, blog posts, and other communications to students and the community
- **Taught English language courses** as needed

**2019-Present:**

**Founder, Eduling International LLC**

- **Lead a cross-functional a team** of IT developers, content developers, and designers in the development and management of Eduling Speak, a mobile app with 5000+ downloads that connects learners to talk in pairs based on 1000+ communicative tasks and games
- **Lead the design and development** of 30+ gameplays or task types for the Eduling Speak app
- **Develop tasks, activities, lessons, and courses** for the Eduling Speak app
- **Establish and maintain partnerships** with organizations to distribute and integrate Eduling Speak into their offerings
- **Publish and market other products:** books, learning materials, online courses, and workshops for learners, educators, and educational leaders

**Other teaching positions:**

**Adjunct Professor**, *Education Department, Duquesne University, Pittsburgh, PA* (Spring 2019)

**Visiting Professor**, *Wenzhou Medical University, Wenzhou, China* (Fall 2018 and Fall 2019)

**Adjunct Professor**, *Education Department, Chatham University, Pittsburgh, PA* (Fall 2018)

**Part-time Language Development Specialist**, *Carnegie Mellon University, Pittsburgh, PA* (Spring 2011 and Summer 2011)

**Lecturer of English**, *College of Foreign Languages, Vietnam National University, Hanoi, Vietnam* (2003-2006)

### **HIGHLIGHTS OF LEADERSHIP AND PROFESSIONAL ROLES**

**Present:** Chair, Affiliate Network Professional Council of TESOL International Association

- Lead a team of 10 leaders on the council to build a robust network of 100+ affiliated teacher associations of TESOL worldwide
- Provide guidance and support to 100+ leaders to strengthen their organizations
- Conceptualize and execute conference and year-round programming for affiliate leaders
- Oversee, edit, and publish issues of the Affiliate Newsletters

### **Other Selected Engagements:**

- **English Language Specialist**, *US Department of State* (current)
- **Editorial Board Member**, *Innovation in Language Learning and Teaching* (Q1 journal) (current)
- **Reviewer**, *Language Teaching Research, TESOL Quarterly, System, TESOL Journal, Innovation in Language Learning and Teaching, Studies in Second Language and Teaching* (since 2013)
- **Presenter** at webinars and events for the *US Department of State* and *Oxford University Press* which attracted 6000+ attendees (2023)
- **Teachers' Corner Expert**, *US Department of State's American English Live for Educators* Facebook page with 500,000+ followers (2023)
- **Columnist**, *VNexpress*, Vietnam's leading newspaper with 40+ million frequent readers (2022-23)
- **Co-presenter**, *Vietnamese Ministry of National Defense Workshop* for lecturers from military institutions across Vietnam (2023)
- **National Screening Committee Member**, *Fulbright English Teaching Assistantships* (2017-2019)
- **Local Co-Chair**, *TESOL 2022 International Convention* for 2000+ attendees (2022)
- **Chair**, Assessment Subcommittee, *Chatham University Diversity and Inclusion Council* (2016-2017)
- **Vice-President** (2013-2014), **President** (2014-2015), and **Past President** (2016-2017), *Three Rivers TESOL*

### **AWARDS AND GRANTS**

1. Leadership Mentoring Program Award, *TESOL International Association*, 2023
2. Finalist, International EdTech LaunchPad Competition, a program sponsored by the *US Department of Defense*, 2023
3. Immigrant Entrepreneur Award, *Global Pittsburgh*, 2022
4. Creative Entrepreneur Grant of \$2,000, *Greater Pittsburgh Art Council*, 2022
5. Research Grant of \$3,500 for international student experience research, *Chatham University*, 2016
6. Research Grant of \$1,000 for international student experience research, *Theta Mu Chapter of the Sigma Theta Tau International*, 2016

## SKILLS

**Technology skills:** Proficient in various learning management systems (LMS), customer relation management systems (CRM), student management systems, data analysis software, multimedia design applications, and video editing software

**Language skills:** English (native-like), Vietnamese (native), French (basic), Chinese (beginning), Spanish (beginning)

**Recent course certificates:** Instructional design, project management, social-emotional learning and trauma-sensitive teaching

## EDUCATION

**Ed.D. in TESOL** (Teaching English to Speakers of Other Languages), *Anaheim University, Anaheim, California, USA* (Supervised by Professors Rod Ellis and Craig Lambert)

**MA in TESL** (Teaching English as a Second Language), *the Pennsylvania State University, State College, Pennsylvania, USA*

**BA in English Language Education**, *College of Foreign Languages, Vietnam National University, Hanoi, Vietnam*

## SELECTED PUBLICATIONS AND PRESENTATIONS

### Books:

1. Phung, L., Reinders, H. & Pham, H. (Upcoming). *Innovation in language teaching: The case of Vietnam and Cambodia*. London, UK: Palgrave.
2. Phung, L., & Hauer, L. & Nguyen, P.A. (2023). *IELTS Speaking Part 2: Strategies, Model Speeches, and Practice Activities*. HL BOOKS
3. Reinders, H., Lewis, M. & Phung, L. (2017). *Studying in English: Strategies for success in higher education*. London, UK: Palgrave.

### Peer-reviewed articles and book chapters:

1. Phung, L., Nakamura, S. & Reinders, H. (2020). The effect of choice on affective engagement: Implications for task design. In P. Hiver, S. Mercer, A. Al-Hoorie (eds.) *Student Engagement in the Language Classroom*. Bristol: Multilingual Matters.
2. Nakamura, S., Phung, L. & Reinders, H. (2020). The effect of choice on L2 task engagement. *Studies in Second Language Acquisition*.
3. Wolf, D. & Phung, L. (2019). Studying in the United States: Language learning challenges, strategies, and support services. *Journal of International Students*, 9(1), 211-224.
4. Phung, L. (2017). Task preference, affective response, and learners' engagement in L2 use in a U.S. university context. *Language Teaching Research*, 21(6), 751-766.

### Other publications:

5. Reinders, H. (author), Phung, L. (consultant), Ryan, S. (consultant), Thomas, N. (consultant), (2023). *The Key to Self-regulated Learning – A systematic approach to maximising its potential* [PDF]. Oxford University Press. [www.oup.com/elt/expert](http://www.oup.com/elt/expert)
6. Phung, L. (2022). From words to picture book: The self-publishing process. *Materials Writer Newsletter of TESOL International*
7. Bauler, C., Phung, L. & Lin, C-C. (2022). Roasting turkey, toasting identities: Reimagining identities through living and cooking. *Mosaic – The Newsletter of the New York State TESOL Association*, 52(1), 16-22

8. Phung, L., Nakamura, S. & Reinders, H. (2019). Learner engagement and subjective responses to tasks in an EFL context. *TESOL's Applied Linguistics Forum*, March 2019.
9. Phung, L. (2019). Người lạ, người thiểu số, và con đường hội nhập. (A stranger, a minority, and my integration journey). *An essay in a multi-authored book titled Almost Home*. Vietnam: Youth Publishing.
10. Phung, L. (2017). Reflection on and engagement in actions as a program administrator. PAIS Newsletter, TESOL International, December 2017.  
<http://newsmanager.commpartners.com/tesolpais/issues/2017-11-20/5.html>
11. Phung, L. (2016). Facilitating content and language integrated learning (CLIL) through web-based activities: A teacher's reflection. *Folio*, 17(1), 12-17.
12. Phung, L. (2015). Crossword puzzle partner: Reviewing vocabulary and practicing vocabulary strategies. In H. Reinders and M. Lewis (Eds.), *New Ways of Teaching Adults*. TESOL Publication.
13. Phung, L. (2013). *NNEST (Non-Native English Speaking Teachers) Blog of the month interview*.

### Conference presentations:

1. *Creating technology-enhanced tasks*. Presentation at a panel on materials development. TESOL International Convention, Portland, March 2023
2. *Mobile apps and language learning*. Innovation in Education Conference. Notting Hill College, February 2023
3. *The interaction of tasks and gamification in MALL*. NYSTESOL Annual Conference, November 2022
4. *Developing technology-mediated tasks*. MMVC22 Online Conference, August 2022
5. *Using tasks and gamification to engage learners*. RILAE (Research Institute for Learner Autonomy Education at Kanda University of International Studies), July 2022
6. *From Discord to Eduling Speak: Application of tasks and gamification*. METU ELT International Convention, June 2022
7. *Tasks and gamification for mobile learning*. NETA PeruTec, June 2022
8. *Tasks and gamification in mobile assisted language learning*. Kuwait TESOL, April 2022
9. *Simply talking: Bring the world together through Discord*. TESOL International Convention, March 2022, Pittsburgh, PA
10. *Output in the online language classroom*. Presentation with Dr. Hoa Nguyen, TESOL International Convention, March 2022, Pittsburgh, PA
11. *Gamifying language learning activities*. Presentation with Dr. Hoa Nguyen, TESOL International Convention, March 2022, Pittsburgh, PA
12. *Mobile apps and language learning*. Invited panel at Kingdom of Saudi Arabia Association of Language Teachers (KSAALT), March, 2022
13. *Roasting turkey, toasting identities*. Presentation with Clara Bauler and Ching-Ching Lin at New York State TESOL, November 2021
14. *Simply talking: Bring the world together through Discord*. Webinar with TESOL's Bi/Multilingual Education Interest Section.
15. *Output-prompting techniques in the online language classroom*. Presentation with Dr. Hoa Nguyen, American Association for Applied Linguistics (AAAL) Conference, March 2021

16. *The affordances and pitfalls of gamifying online language activities*. Presentation with Dr. Hoa Nguyen and research team (accepted), American Association for Applied Linguistics (AAAL) conference, March 2021
17. *Input manipulation in virtual EFL classes*. Presentation with Dr. Hoa Nguyen and research team (accepted), American Association for Applied Linguistics (AAAL) Conference, March 2021
18. *The affordances and pitfalls of gamifying online language activities*. Presentation with Dr. Hoa Nguyen and research team (accepted), TESOL Convention, March 2021
19. *Making gamified activities facilitative of language development*. Three Rivers TESOL Conference, October 2020.
20. *A personalized approach to teaching grammar*. EnglishUSA Professional Conference, San Francisco, January 2020.
21. *Learner engagement and subjective responses to tasks in an EFL context*. A research presentation at TESOL International Convention, Atlanta, Georgia, March 12-15, 2019.
22. *Effective collaboration in programming to promote student engagement and growth in global learning*. Presentation with Martina Wells, PACIE (Pennsylvania Council of International Education) Conference, Cranberry, Pennsylvania, October 2018.
23. *The effect of learner control on task engagement*. Paper presented at the Psychology of Language Learning by Sachiko Nakamura, Hayo Reinders, and Linh Phung, Tokyo, Japan, June 2018.
24. *Study in the States: Challenges, strategy use, and support services*. Poster presented at NAFSA Conference, Philadelphia, May 2018.
25. *Developing tasks to maximize language production and learner engagement*. Poster presented at the TESOL International Convention, Chicago, March 2018.
26. *Planning to face challenges in a changing IEP market*. Invited panel at TESOL International Convention, Chicago, March 2018.
27. *Task preference, affective response, and task engagement*. World Congress of Applied Linguistics, Rio de Janeiro, Brazil, July 2017.
28. *Examining task engagement from behavioral and subjective perspectives*. Individual paper as part of a colloquium on “The role of tasks in improving learners’ affective responses and engagement in performance.” Second Language Research Forum, New York, September 2016.
29. *Understanding, explaining, and developing language tests takes a village*. EnglishUSA Conference, Monterey, CA, January 2016.
30. *From task to engagement to learning: Task design principles*. Three Rivers TESOL Fall Conference, Pittsburgh, PA, November 7, 2015.
31. *Facilitating content and language integrated learning (CLIL) through Web-based activities*. TESOL Convention and Language Expo, Portland, Oregon, March 26-30, 2014.
32. *Promoting collaborative learning through a Glee-based course*. GLoCALL International Conference in Computer Assisted Language Learning, Danang, Vietnam, November 28-30, 2013.
33. *Exploring placement test options*. Presentation with Heather McNaught and Julia Salehzadeh. NAFSA Regional Conference, Pittsburgh, PA, November 14-17, 2013.
34. *Highlighting some online collaborative activities in a “Glee” syllabus*. Three Rivers TESOL Spring Conference, Pittsburgh, PA, April 13, 2013.
35. *Helping students discover language-specific and discipline-specific writing expectations*. Three Rivers TESOL Fall Conference, Pittsburgh, PA, October 26, 2012

### **Invited lectures and presentations:**

1. *Mobile learning and Task-based Language Teaching*. A virtual keynote speech at Annual Seminar on English Language Studies, Indonesia
2. *A systematic approach to self-regulated learning*. Online Conference for Benelux and Swiss Secondary Teachers hosted by Oxford University Press ELT, Virtual, November 2023
3. *Technology and materials development*. A virtual presentation to graduate students at the University of Languages and International Studies, Hanoi, Vietnam, November 2023
4. *Eduling Speak: An intersection between mobile learning and Task-based Language Teaching*. A blended workshop to administrators, teachers, and students at Al-Farahidi University, Iraq
5. *Developing classroom activities with texts*. Virtual TESOL Methodology Forum, Mexico, October 2023
6. *New and fresh: Creating tasks with pictures and texts with the text-based and task-based approaches*. Keynote given at Peru TESOL Conference, July 2023 2.
7. *New and fresh: Creating tasks with pictures, stories, and original texts*. Presentation in the Keynote Speaker Series organized by Saudi Arabia Association for Language Teaching, July 2023 3.
8. *All you need to know about self-regulated learning*. Presentation with Hayo Reinders at ELTOC Conference, Oxford University Press, June 203
9. *Applying Task-based Language Teaching*. A 3-day workshop to over 100 lecturers in military schools across Vietnam organized by the Ministry of National Defense
10. *Teaching the four skills*. Materials shared as Teachers' Corner Expert in May 2023 through the US Department of State's Facebook Page American English for Educators
11. *Promoting authentic language use with tasks*. American English for Educators, U.S. Department of State. February 15, 2023.
12. *Carving a path for research, publication, and materials development*. TESOL Career Path Development PLN. January 23, 2023.
13. *Project-Based Learning in ELT*. VietTESOL, October 29, 2022
14. *Teachers as materials developer: Keeping principles of L2 development in mind*. Presentation at TESOL Gulf, December 2020.
15. *Improving your English speaking skills*. A Facebook live presentation to hundreds of students in Vietnam through EducationUSA, Ho Chi Minh, November 2020
16. *Improving your English speaking skills*. Presentation to Taiwanese students through Taiwan Fulbright Office, June 2020.
17. *Improving your English speaking skills*. A Facebook live presentation to hundreds of students in Vietnam through EducationUSA, Hanoi, April 2020
18. *Two approaches to developing English teaching materials*. Invited presentation to the Faculty of English, University of Language and International Studies, Vietnam National University, Hanoi, Vietnam, March 2018.
19. *L2 motivation self-system: Reviewing concepts and research*. Guest lecture to MA students from King Mongkut's University of Technology Thonburi. November 2017.
20. *Developing English learning/teaching materials for the Brazilian academic community*. Webinar to teachers participating in the Languages without Borders project by the Brazilian Ministry of Education, October 2017.
21. *Tasks, task engagement, and affective responses*. GESL 510: Theories and Practice in Second Language Learning, Duquesne University, October 2016.

22. *Working with nonnative English speaking students*. Doctoral seminar in multiculturalism, Chatham University, July 2017, June 2016, and July 2015.
23. *Pedagogical considerations in teaching nonnative English speaking students*. Nursing Department Professional Event, Chatham University, September 2015.
24. *My experience with Vietnam*. History course, Chatham University, spring 2012 and spring 2016.
25. *Curriculum development and assessment*. A two-hour workshop presented to the faculty of English for Specific Purposes. Foreign Trade University, Hanoi, Vietnam, September 2015.
26. *Working with English language learners (ELLs) and clients: Strategies for effective communication*. ESL Symposium, Community College of Allegheny County, West Mifflin, PA, April 2015.
27. *Working with non-native English speaking students*. Chatham University's Professional Development Series, January 2015.